

HEALTH FAIRS: Plans & Purposes

5 Elements of a Successful Health Fair

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Prevention Health Screenings
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ELEMENT #1: PLANNING

- Establish Your Goals & Objectives
- Examine Your Budget

Establish Goals & Objectives

- To increase visibility of established internal programs
- To increase health awareness
- To provide an opportunity for health plan providers
- To provide health screenings
- To collect data

Examine Your Budget

- Big Bucks
- Some Bucks
- No Bucks at All!!

ELEMENT #2: THEME & CONTENT

- Developing a Theme
- What About Content?

Developing a Theme

- Determine your target audience
- Draw from your goals
- Incorporate overall corporate philosophy
- Be creative

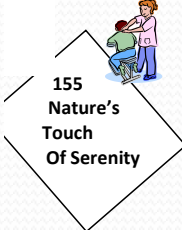
Health Fair Content

- Awareness
- Screenings
- Demonstrations/Activities

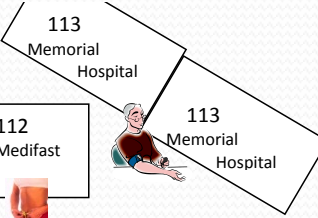


Browns Apples & YS Com Ed

FRONT LOBBY



101 Phases Fitness	102 Lebo Skin Care	103 Brockie Dental	104 Gast. Assoc.	105 YWCA Of York	106 Nutrilite	107 Golds Gym	108 Immaculata University	109 Rodan & Field	110 Vision Works	111 Strictly Fitness	112 Medifast
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157 Whitsons Culinary Group	151 Sams Club	152 Evolution Power Yoga	153 Liberty Mutual Insurance	154 Edible Arrangements of York
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158 Grantley Fire & EMS	147 Thirty One Gifts	148 Womens Health Care	149 Rite Aid	150 PeoplesBank
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142 Lyme Disease Support	143 OSS	144 AT&T	145 Lincoln Investment Planning	146 State Farm
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137 Ovarian Cancer Coalition	138 Wells Fargo Bank	139 Primerica Financial Services	140 Metro Bank	141 Weaver Eye
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159 Just Learning	133 BJ's Wholesale Club	134 PA Mentor (Foster Care)	135 Highmark Blue Shield	136 Patient First
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160 York Shotokan Mixed Martial Arts	129 M&T Bank	130 Wellspan Employee Assistance	131 York Educational Credit Union	132 Harcourt Chiropractic
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114 Forsight Vision	115 PNC Bank	116 Preventive Health Screening
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128 East York Chiropractic

127 York Com. Women's Journal

126 Northwestern Mutual

125 Delta Dental

124 Nbraces

123 Advanced Vein & Laser

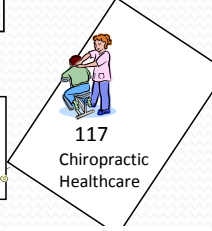
122 Sprint

121 Life Force Int'l

120 AXA Equitable

119 JCC

118 Pampered Chef




Registration Table A-L

A - L (Enter Here)

Registration Table M-Y

M - Y (Enter Here)





Attendees visit each booth to get the answer to a question on their Quiz card (benefit plan or health related questions). The cards then are turned in, scored and entered in a drawing for prizes.

HEALTH FAIR ACTIVITIES

- Wellness Poker. Give various vendors decks of cards and tell the employees they must interact with the vendor in order to receive a playing card. Do not disclose who had the decks of cards so they had to visit every table. Those who amassed the best poker hands won prizes. You can ask the vendors to bring a prize.

ELEMENT #3: LOGISTICS

- The Power of Promotion
- Evaluating Your Health Fair
- Last Minute “To Do’s”

The Power of Promotion

- Promote, Promote, Promote!
- Maintain consistency.
- Use a variety of methods.
- Visibility is vital.

Health Fair Evaluation

- Participant Evaluation
- Provider Evaluation

Last Minute “To Do’s”

- Roles and Responsibilities
- Make a List & Check it Twice
- Be Prepared

ELEMENT #4: THE BIG DAY

- Set Up in Advance
- Greet the Providers/Vendors
- It's Showtime!!
- Memories

ELEMENT #5: AFTER THE FAIR

- Analyze the Evaluations
- Craft Management Reports
- Don't Forget to Say "Thanks"

Analyze the Evaluations

- Participant Evaluations
- Provider Evaluations
- Survey Work Crew

Craft Management Reports

- Summary of highlights
- Results of evaluations
- Participation rates
- Total costs vs. budget
- Goals achieved
- Positive outcomes

Thank You's

- Health Fair Committee Members
- Providers
- Participants



Questions???